

Message Text

UNCLASSIFIED

PAGE 01 BUCAR 02554 110914Z

12

ACTION COME-00

INFO OCT-01 EUR-06 ADP-00 EB-05 AGR-03 RSR-01 RSC-01 /017 W

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P R 110730Z JUL 73

FM AMEMBASSY BUCHAREST

TO SECSTATE WASHDC PRIORITY 5871

INFO AMEMBASSY BUDAPEST

AMEMBASSY MOSCOW

AMEMBASSY WARSAW

UNCLAS BUCHAREST 2554

FOR COMMERCE

E.O. 11652: N/A

TAGS: BEXP, XH, RO

SUBJ: IOGA TRADE MISSION: DAIRY AND FOOD INDUSTRY SUPPLY

ASSOCIATION, OCT. 26-30, 1973

REF: STATE 133764

1. WE HAVE NOT RECEIVED PREVIOUS CABLES ON MAKEUP OF SUBJECT MISSION AND CANNOT COMMENT IN DETAIL ON ITS SUITABILITY TO ROMANIAN MARKET. FOOD AND DAIRY INDUSTRY IS IMPORTANT IN ROMANIAN EXPORT TRADE AND IS NOW IN EXPANSION PHASE, HOWEVER MOST OF THE REQUIRED EQUIPMENT IS BEING PRODUCED DOMESTICALLY.

2. PROPOSED TIMING OF MISSION, OCTOBER 26-30, PLACES IT BETWEEN INDUSTRIAL HEATING MISSION WHICH BEGINS OCTOBER 10 AND U.S. WLO EXHIBITION WHICH OPENS NOVEMBER 11. WE WILL BE CONCENTRATING OUR EFFORTS ON EXHIBITION AND WILL NOT BE ABLE TO GIVE FULL TIME TO MISSION.

3. SCHEDULE CONFLICTS ARISE WITH OTHER MISSIONS AND FAIRS AS FOLLOWS:

SEPTEMBER 19-22 - NORTH CAROLINA IOGA

SEPTEMBER 22-23 - PRINTING AND GRAPHICS MISSION

OCTOBER 10-12 - INDUSTRIAL HEATING MISSION

OCTOBER 26-30 - DAIRY AND FOOD INDUSTRY MISSION

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NOVEMBER 11-19 - U.S. SOLO EXHIBIT

A) FIRST TWO MISSIONS' OPERATION AND PREPARATION TIME WILL OVERLAP. WE SUGGEST RESCHEDULING THE PRINTING AND GRAPHICS MISSION OR CANCELLING ENTIRELY.

B. DAIRY AND FOOD INDUSTRY MISSION FALLS DURING PREPARATION QIME FOR SOLO EXHIBIT. IN ADDITION, SCHEDULING THIS MISSION WOULD CONCENTRATE FIVE MAJOR PROMOTION EVENTS IN TWO MONTH PERIOD WHICH WILL VIRTUALLY PRECLUDE ECON/COMM SECTION FROM TAKING PART IN MOST OTHER OF EMBASSY'S OFFICIAL PROGRAMS OR MEETING SECTION'S OTHER RESPONSIBILITIES DURING THIS PERIOD. WE RECOMMEND THAT THIS MISSION NOT VISIT BUCHAREST AT THIS TIME.
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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